

National Alliance on Mental Illness

NAMI Oregon Annual Meeting

Report to Membership

October 27, 2018



National Alliance on Mental Illness

nami

Oregon

Today's Agenda

- Board Candidates
- Annual Report to Membership
- Q & A



Annual Report to Membership



Say Hello to Your Board & Staff!

- NAMI Board of Directors Present
- Michelle Madison
- Pete Link



2016 Audited Financials

Total Revenue	\$ 499,803
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Expenses	Programs	Support Services
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Personnel	\$147,328	\$ 30,157
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Operations	\$173,664	\$ 68,692
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Total	\$ 364,479	\$ 86,069
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Total Expense	\$ 450,548
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Net Revenue	\$ 49,255
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* Estimated net revenue to NAMI Oregon: \$37,000.

2017 Audited Financials

Total Revenue	\$ 540,535	
Expenses	Programs	Support Services
Personnel	\$ 165,480	\$ 30,802
Operations	\$ 235,064	\$ 64,810
Total	\$ 400,544	\$ 95,612
Total Expense	\$ 496,156	
Net Revenue	\$ 44,379*	

* Estimated net revenue to NAMI Oregon: \$27,000.

Grants to Affiliates!

- 2014: \$36,000 in grants.
- 2015: \$42,500 in grants.
- 2016: \$22,500 in grants.
- 2017: \$20,000 in grants.

\$121,000 in total grants!

2018 Operational Budget (No Affiliates)

Revenue	
Membership	\$ 9,000
Direct Public Support	\$ 70,240
Indirect Public Support	\$ 15,024
Government Contracts	\$ 121,440
Grants	\$ 57,500
Other Sources	\$ 47,200
WALK Sponsor	\$ 63,000
WALK Teams	\$ 134,500
Total Revenue	\$ 518,324

2018 Operational Budget (No Affiliates)

Expense	
Salary/Related Expenses	\$ 182,714
Contract Services	\$ 98,250
Operations	\$ 169,500
Walk Distributions	\$ 80,125
Total Expense	\$ 530,589
Adjust for Aff. Net Walk	\$14,400

Net Revenue

\$ (26,665)

6:44 AM
 09/14/18
 Accrual Basis

NAMI Oregon
NAMI Only -- Statement of Activities by Program Summarized
 Year to Date

	TOTAL	2018 Budget	Diff. to Budget	% of Budget
Ordinary Revenue/Expense				
Revenue				
3100 · Membership	5,989	6,000	(11)	100%
3200 · Direct Public Support	124,643	31,460	93,183	396%
3300 · Indirect Public Support	20,709	10,016	10,693	207%
3400 · Government Contracts & Grants	61,470	60,870	600	101%
3500 · Non-government Grants	33,766	31,000	2,766	109%
3600 · Revenue from Other Sources	15,052	18,000	(2,948)	84%
8100 · WALK Sponsors	75,250	63,000	12,250	119%
8200 · Teams/Walkers	162,353	134,500	27,853	121%
Total Revenue	\$ 499,232	\$ 354,846	\$ 144,386	141%
Expense				
4100 · Salary and Related Expenses	120,445	121,810	(1,365)	99%
4200 · Contract Services	67,250	63,900	3,350	105%
4300 · Operations	71,731	91,957	(20,226)	78%
9300 · WALK Distributions	103,978	80,125	23,853	130%
Total Expense	\$ 363,404	\$ 357,792	\$ 5,612	102%
Other Revenue				
3910 · Bank interest inc	650	280	370	232%
3950 · OCF Investment Revenue	(585)			
Total Other Revenue	65			
Net Revenue	\$ 135,893	\$ (2,666)	\$ 138,559	-
Adjust for Aff. Net Walk Rev.	(17,000)	(14,400)		
Adjusted Net Revenue	\$ 118,893	\$ (17,066)	\$ 135,959	-

Education • Support • Advocacy

NAMI Oregon is a statewide grassroots organization dedicated to improving the quality of life for individuals living with mental illness, as well as their families and loved ones.

NAMI offers free classes, support groups, and presentations for all those affected by mental illness, including individuals living with illness and their family members, friends and loved ones.

NAMI programs fill in the information gaps in mental health treatment and support system.



Highlights for 2018

- Well Being Trust grant for NAMI Brain Trust
- Ford Family Foundation grant for Basics and Ending the Silence
- Affiliate Leadership Summit
- Presentations galore! Just presented to the Bonneville Power Administration

NAMI Statewide Helpline

(2017-18 State Fiscal Year)

- **Toll-free Helpline fielded 1,194 calls, emails, and drop-ins.**
- **Web traffic: 24,123 users since Jan. 1.**
- **23,803 are new users. (99% new users)**
- **Programs, housing, resources top three pages.**

2017-18 Program Trainings

Program	Trainings	No. Trained
Family-to-Family	2	15
Basics	1	15
Peer-to-Peer	0	0
Connection	3	22
Family Support Grp.	2	8
In Our Own Voice	2	18
Ending the Silence	1 *	12
Homefront	*	*
De Familia a Familia	*	*
Family and Friends	online	*

- Upcoming: Connection, P2P

Signature Classes and Presentations

Year	NAMI Events	People Served
2013	590	6,153
2014	625	6,646
2015	620	6,914
2016	545	5,782
2017	946	8,520

Classes and Presentations

Program	2015 (events/grads)	2016 (events/grads)	2017 (events/grads)
Family-to-Family	29 / 497	31 / 526	29 / 480
Basics	5 / 62	5 / 83	2 / 32
Peer-to-Peer	10 / 122	13 / 120	11 / 111
ETS	--	32 / 1,098	29 / 994
IOOV	57 / 1,933	30 / 598	28 / 659
Connection	347 / 2,952	268 / 1,818	472 / 3,325
FSG	164 / 2,952	165 / 1,509	359 / 2,841
Homefront	1 / 12	0 / 0	1 / 14

2017-18 Classes and Presentations (Non-Signature Events)

Program	Events	Grads/Part.
Smarts	1	20
Mental Health First Aid	9	170
Family & Friends	13	144

How Does Oregon Compare?

(States with Similar Populations)

State	Events	Participants
Oregon	946	8,520
Connecticut	146	3,059
Oklahoma	67	583
Kentucky	330	3,482
Louisiana	128	1,279
S. Carolina	1,059	15,933

**We Rank No. 11
Out of All States!**

**Report Your Data!
It Tells a Compelling Story.**



YTD 2018 Classes and Presentations

Program	Events	Grads/Part.
Family-to-Family	12	234
De Familia a Familia	0	0
Homefront	2	13
Basics	3	23
Peer-to-Peer	9	90
Family & Friends	11	121
Ending the Silence	66	2,062
In Our Own Voice	36	871
Connection	455	3,666
Family Support Group	207	1,880
Total	801	8,960

2016 Education Survey

- Schedule trainings as far in advance as possible.
- Publicize the training schedule more.
- Wait lists for program trainings; accept entries year-round, alert wait list when training is scheduled.

2016 Education Survey

- Schedule trainings just prior to times when classes start. Trainees teach immediately.
- Address affiliate challenges at state conference or special event.
- Provide ongoing instruction on reporting data.
- Share program data more widely.

2018 NAMI Walks Northwest

- Attendees: 7,000. Fantastic weather.
- \$237,603 in revenue.
- If you aren't "walking," you should even if you're not in the Portland area.
- *(Way to go NAMI Douglas County -- \$4,462!)*
- 75 cents of every dollar raised goes right to your affiliate.

But, wait, there's more!



2019 NAMI Walks Northwest – New and Improved!

(no shortage of exclamation points)

- Local Satellite Events!
- Your own event webpage!
- Raise money online!
- Local event doesn't have to be on Walk Day!
- Join together as one big NAMI family in Oregon!

10th Annual Smith Award Dinner & Presentation

- 300 attendees!
- Sen. Betsy Johnson & Rep. Andy Olson



Coming in 2019

- Leadership Summit follow-up.
- All affiliates will be chartered.
- Full legislative session in February.
- Expanding Basics and Ending the Silence in rural communities.
- Keeping our heads above water!

Education • Support • Advocacy

12 Affiliates Under State:

- Central Oregon
- Clatsop Co.
- Columbia Co.
- Coos Bay
- Douglas Co.
- Eastern Oregon
- Gorge
- Klamath Falls
- Marion/Polk Cos.
- Mid-Valley
- Southern Oregon
- Yamhill Co.

Approx. \$160,000 in cash assets.



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Affiliates with staff:

- Clackamas Co.
- Lane Co.
- Multnomah Co.
- Washington Co.

Education • Support • Advocacy

**What Else Can We Do
to Foster Communication?**

**“Act as if what you do
makes a difference. It does.”**

– William James

**Question, Answer
& Sharing**